



PROSPERITY PROMOTION

PROMOTION SUMMARY FOR ALL PARTICIPANTS

This promotion is designed to drive massive new growth for both new and existing distributors, to reward rank-advancement, and to promote new earning potential for Lifemax Independent Distributors. We encourage you to participate in this incredible opportunity to earn in excess of \$61,000 in bonuses as you create long-term sustainable revenue! Please refer to our Terms and Conditions on page 3 for additional details.

NEW DISTRIBUTORS

QUALIFYING FACTORS

- You must have an enrollment date between **2/1/10 and 4/30/10** to participate in Part One* and/or Part Two of the Prosperity Promotion.
- You must have Enrolled to participate in Part One, and you must have additionally Activated by purchasing a Silver, Gold, or Platinum Activation Package, and Qualified to participate in Part Two of the Prosperity Promotion.

BONUS OPPORTUNITIES – PART ONE: PRODUCT ACTIVATION BONUS

- Personally sponsor any new Lifemax Independent Distributor between 2/1/10 and 4/30/10 who, within that same timeframe, purchases any Product Activation Package of Silver, Gold, or Platinum, and you'll earn **DOUBLE** the regular Product Activation Bonus as outlined in the Lifemax Compensation Plan.

Package Purchased	Regular Comp Plan		Prosperity Promotion		
	Paid at Activation	Paid at EAQ (Qualify by 60 days)	Paid at Activation	Paid at EAQ (Qualify by 60 days)	Total You Can Earn Once Sponsored Distributor Qualifies (reaches EAQ)
Silver	\$27	\$27	\$54	\$54	\$108
Gold	\$108	\$108	\$216	\$216	\$432
Platinum	\$360	\$360	\$720	\$720	\$1,440

BONUS OPPORTUNITIES – PART TWO: RANK ADVANCEMENT

- Achieve the rank of Director (Level 3) within the first 30 days of enrollment and receive a bonus check of **\$1,000**.
- Achieve the rank of Executive Director (Level 4) within the first 90 days of enrollment and receive a bonus check of **\$10,000**.
- Achieve the rank of Diamond (Level 6) within the first 365 days of enrollment and receive a bonus check of **\$50,000**.



EXISTING DISTRIBUTORS

QUALIFYING FACTORS

- Any existing distributor can participate in Part One* and/or Part Two of the Prosperity Promotion.
- You must have Enrolled to participate in Part One, and you must have additionally Activated by purchasing a Silver, Gold, or Platinum Activation Package, and Qualified to participate in Part Two of the Prosperity Promotion.
- For the purposes of this promotion, the highest pay rank an existing distributor has ever achieved (often referred to as Pin Rank or Business Card Rank) will be used to establish the distributor's **baseline**.
- Once you have established your **baseline**, find the corresponding Part Two Bonus Opportunity below to determine the goals you must achieve in order to receive the related bonus(es).

BONUS OPPORTUNITIES – PART ONE: PRODUCT ACTIVATION BONUS

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Package Purchased	Regular Comp Plan		Prosperity Promotion		
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Gold	\$108	\$108	\$216	\$216	\$432
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BONUS OPPORTUNITIES – PART TWO: RANK ADVANCEMENT

FOR EXISTING DISTRIBUTORS WITH A **BASELINE OF EAQ (LEVEL 1) OR MANAGER (LEVEL 2)**

- Achieve the rank of Director (Level 3) within **30** days from the start of the promotion and receive a bonus of **\$1,000**.
- Achieve the rank of Executive Director (Level 4) within **90** days from the start of the promotion and receive a bonus of **\$10,000**.
- Achieve the rank of Diamond (Level 6) within **365** days from the start of the promotion and receive a bonus of **\$50,000**.

FOR EXISTING DISTRIBUTORS WITH A **BASELINE OF DIRECTOR (LEVEL 3)**

- Achieve the rank of Director (Level 3) within **30** days from the start of the promotion and receive a bonus of **\$1,000****.
- Achieve the rank of Executive Director (Level 4) within **90** days from the start of the promotion and receive a bonus of **\$10,000**.
- Achieve the rank of Diamond (Level 6) within **365** days from the start of the promotion and receive a bonus of **\$50,000**.



FOR EXISTING DISTRIBUTORS WITH A **BASELINE OF EXECUTIVE DIRECTOR (LEVEL 4)**

- Achieve the rank of Executive Director (Level 4) within **30** days from the start of the promotion and receive a bonus of **\$1,000****.
- Achieve the rank of Global Director (Level 5) within **90** days from the start of the promotion and receive a bonus of **\$10,000**.
- Achieve the rank of Diamond (Level 6) within **365** days from the start of the promotion and receive a bonus of **\$50,000**.

FOR EXISTING DISTRIBUTORS WITH A **BASELINE OF GLOBAL DIRECTOR (LEVEL 5)**

- Achieve the rank of Global Director (Level 5) within **90** days from the start of the promotion and receive a bonus of **\$10,000**.
- Achieve the rank of Diamond (Level 6) within **365** days from the start of the promotion and receive a bonus of **\$50,000**.

FOR EXISTING DISTRIBUTORS WITH A **BASELINE OF DIAMOND DIRECTOR (LEVEL 6)**

- Achieve the rank of Diamond Director (Level 6) within **90** days from the start of the promotion and receive a bonus of **\$10,000**.
- Achieve the rank of Double Diamond (Level 7) within **365** days from the start of the promotion and receive a bonus of **\$50,000**.

FOR EXISTING DISTRIBUTORS WITH A **BASELINE OF DOUBLE DIAMOND (LEVEL 7)**

- Achieve the rank of Double Diamond (Level 7) within **90** days from the start of the promotion and receive a bonus of **\$10,000**.
- Achieve the rank of Presidential Diamond (Level 8) within **365** days from the start of the promotion and receive a bonus of **\$50,000**.

FOR EXISTING DISTRIBUTORS WITH A **BASELINE OF PRESIDENTIAL DIAMOND (LEVEL 8)**

- Achieve the rank of Presidential Diamond (Level 8) within **365** days from the start of the promotion and receive a bonus of **\$50,000**.

TERMS AND CONDITIONS FOR ALL PARTICIPANTS

Any new or existing Lifemax Independent Distributor who is found to be in violation of the Lifemax Policies and Procedures will forfeit any and all bonuses, and will be subject to termination as a Lifemax Independent Distributor. Such violations include, but are not limited to, the following:

- Having or attempting to create multiple distributorships
- Personally purchasing or knowingly recruiting someone to purchase product with the intention of rank advancement, and who, at any time during or after this promotion, returns said product for a full or partial refund.

Any refunds or chargebacks that the company deems to be excessive or unusual could negate the bonus earned. Bonuses of \$10,000 and \$50,000 will be paid 60 days in arrears. No Part Two bonuses can be earned more than once during the promotion period.

**Part One Product Activation Bonus is open to all markets except the Philippines where an existing promotion is in place.*

*** For existing distributors with a baseline of Director (Level 3) or Executive Director (Level 4) to receive the \$1,000 for re-achieving their respective rank, the distributor must have fallen from that rank for a period of at least 1 month prior to re-achieving it.*

All terms and conditions are subject to change without notice.